



PRESS RELEASE

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Europe-wide cooperation: AGE network relies on professional products from BERNER for car glass repairs

A few days after the successful launch of its new product range for the removal, bonding and installation of windscreens, the Berner Group has already acquired its first major customer for the product segment: The B2B wholesaler is now cooperating with the automotive glass specialist AGE. A corresponding agreement has been signed by both sides. The partnership covers 13 European countries in which the Berner Group (annual turnover approx. 1.1 billion euros) supplies professional users from the mobility sector via its core brand BERNER - including the Benelux countries, Germany, Italy, Spain and Portugal.

Automotive Glas Europe, AGE for short, is a network of replacement and repair companies. Its members, a total of 2,000 assembly centres and 2,000 mobile units, are innovators in their local markets. Beyond the national product ranges, the AGE network opens up access for its member companies to the range of selected top international suppliers – such as BERNER – to enable them to offer their customers the best possible service in the field of automotive glass repair and replacement services.

"We want to maintain our premium quality services and be an important player in the automotive glass industry," explains Marco Moreno, CEO & Chairman of AGE. "We believe that together with strong suppliers like BERNER, AGE will achieve this goal and continue to make incredible progress. AGE has chosen the Berner Group because of their excellent market knowledge, vast expertise and high-quality products. We want to build a long-term relationship with a profitable partnership for both sides."

Ralf Ploenes, Director International Key Account Management at BERNER, emphasises: "We are delighted to have AGE, the fastest growing European network of glass repair specialists, as a strategic partner. The complexity of glass repairs is subject to constant change. Whereas in the past it was enough to replace a disc with a new one, today automotive professionals also have to understand and adjust numerous safety systems in the car. Our product and application-oriented solutions perfectly cover the most common applications in the workshop around cars, vans or heavy commercial vehicles. The new and exclusive cooperation with AGE once again underlines BERNER's expertise in this business field."

The Berner Group

The Berner Group is a family-run European commercial enterprise. Our vision is: "We keep the world together and moving." This means we are the central B2B trading partner for all materials in the maintenance, repair, and production segments for our customers in the building, mobility, and industry sectors. With more than four channels we create an integrated omni-channel purchasing experience for our customers. In the steel and C materials as well as chemicals segments we are also an innovative manufacturer. We are represented in over 23 countries for our customers with more than 200,000 items and 8,200 employees.