



Press Release

A signal for climate protection

Berner Group supports the "Hohenlohe turns off the light" campaign

Künzelsau, Ingelfingen, Cologne, March 22, 2017: On March 25, 2017 it will turn dark in the Hohenlohe region. Being members of the international Berner Group and located in Hohenlohe county, BTI in Ingelfingen and Albert Berner Deutschland GmbH in Künzelsau are participating in the "Hohenlohe turns off the light" campaign. Berner Trading Holding, whose place of business is in Cologne and Künzelsau, as well as other European companies of the Group will also take a stand on climate protection by participating in the WWF Earth Hour on that day.

Demonstrating responsibility for the environment is firmly embedded in the corporate values of the Berner Group. For this reason the light will also be switched off for an hour at several companies of the Berner Group on March 25, 2017 as part of the international Earth Hour. In particular, the logo and outdoor illumination at the respective places of business will be switched off.

"For us as a commercial enterprise that operates throughout Europe it is a matter of course that we take responsibility toward our environment. We can take a stand for energy efficiency and climate protection even with a small gesture," says Stefan Suska, spokesman of the Berner Group (photo).

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The WWF Earth Hour has been held every year back since 2007. The number of participants has grown steadily since then. And so the light is turned off for an hour at well-known buildings and places, in companies and public institutions as well as private households. In 2017 the "Hohenlohe turns off the light" campaign was specifically inaugurated for Hohenlohe county by geff, the engineering firm for energy efficiency.

The Berner Group

The Berner Group is a family-run European commercial enterprise. Our vision is: "We keep the world together and moving." This means we are the central B2B trading partner for all materials in the areas of maintenance, repair, and production for our customers in the building, mobility, and industry sectors. With more than four channels we create an integrated omnichannel purchasing experience for our customers. In the areas of steel and C materials as well as chemicals we are also an innovative manufacturer. We are represented in over 25 countries for our customers with more than 230,000 items and 9,000 employees.